

JOHAN ART DIRECTOR VAN DEN OUTENAAR AMSTERDAM



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OVERVIEW



Conceptual creator and generalist. Optimist, humorous, extravert and pro-active. Searcher for originality. Story teller. Design lover. Impulsive, impatient, independant. Inspirator.



SKILLS

PROFESSIONAL SKILLS

Photoshop	★★★★★
Illustrator	★★★★★
Indesign	★★★★★
Wordpress	★★★★★
Final Cut Pro	★★★★★
Film scripting	★★★★★
Film directing	★★★★★

PERSONAL SKILLS

Communication	★★★★★
Motivating	★★★★★
Enthousiasm	★★★★★

Dutch	★★★★★
English	★★★★★
Italian	★★★★★
Spanish	★★★★★
German	★★★★★



EMPLOYMENT

CONCEPTUAL CREATOR

AMSTERDAM
2002-present

OUT&NAAR ADVERTISING COLLECTIVE | WOA! BRANDVERTISING

'Small' brands, great ideas.

Incl. networking, project handling, strategy and concept development, graphic design and copywriting. Benefit: free from *scratch!*

GRAPHIC DESIGNER

AMSTERDAM
2002-present

FREELANCE

Wieden & Kennedy, McCann-Erickson, BSUR, Euro RSCG (now Havas), Doom & Dickson, FCB, Saatchi & Saatchi, JWT, Cheil (Samsung agency), TBWA\ companies, XXS and much more.

ART DIRECTOR

AMSTERDAM
1998-2001

SAATCHI & SAATCHI | WUNDERMAN/Y&R | ROORDA

Hewlett Packard, P&G, Sony | Ericsson, Unilever, Cordaid | Dirk supermarkets, Eredivisie football, Winterthur insurances.



EDUCATION

BASIC

1982-1993

SENIOR GENERAL SECONDARY EDUCATION (SGSE) AT A LEVEL ('HAVO')

Dutch (Netherlandish), English, economy, commercial sciences, art history and drawing skills.

INTERMEDIATE VOCATIONAL EDUCATION ('MBO')

Geodesy and cartography.

ADDITIONAL

1994-present

PRO APPLICATIONS AND PRESENTATION SKILLS COURSES

Illustrator (Adobe), Photoshop (Adobe), Final Cut Pro film editing, DSLR camera filming technics, presentation technics, teaching and approaching skills



HONORS



WON PITCHES

- *Sony Europe account in association with Saatchi & Saatchi London
- *Campari / Crodino account for Roorda



'YOUNG CREATIVES' COMPETITIONS

- *Cannes delegation prize
- *2nd prize
- *honorable mention
- *entry at ADCN Lamp festival for Hewlett Packard